






June 1st, 2018

Dear Webster Marching Band Supporter:

The **Pride of Webster Marching Band** is in the midst of planning our 2018 season. It is shaping up to be an exciting year! We have several **tax-deductible** opportunities for your business to support this fantastic group as they embark upon their 33rd season as the Pride of Webster!

<p>Autumn Fanfare Advertising</p> <p>Your advertisement will be placed in our FullColor Autumn Fanfare Program. Autumn Fanfare is attended by approximately 2000 people from across Central and Western New York! Sponsorship includes your ad in the program, tickets to the show and the opportunity to distribute coupons or other incentives to our guests</p>  <table border="0"> <tr> <td>Full Page</td> <td>\$ 150</td> </tr> <tr> <td>Half Page</td> <td>\$ 90</td> </tr> <tr> <td>Quarter Page</td> <td>\$ 60</td> </tr> <tr> <td>Eighth Page</td> <td>\$ 40</td> </tr> </table>	Full Page	\$ 150	Half Page	\$ 90	Quarter Page	\$ 60	Eighth Page	\$ 40	<p align="center">NEW ADD-ONS:</p> <p align="center">\$100 YOUR business name on the back of our 2018 Show Shirts (worn all season by all students, families & fans of the WMB)</p> <p align="center">\$200 YOUR logo on a banner hung at field at Autumn Fanfare</p>
Full Page	\$ 150								
Half Page	\$ 90								
Quarter Page	\$ 60								
Eighth Page	\$ 40								
<p>Autumn Fanfare Corporate Sponsorship - \$250</p> <p>Includes:</p> <ul style="list-style-type: none"> • Full page ad in the Autumn Fanfare program • Tickets to the show • A special thank you on a corporate sponsor advertising page • Your logo on our website • The opportunity to distribute coupons or other incentives to our guests  <p>Autumn Fanfare is attended by approximately 2000 people from across Central and Western New York!</p>	<p>Friends of the Webster Marching Band</p> <p>Your business name will be placed on a special thank you page in the Autumn Fanfare program.</p> <ul style="list-style-type: none"> • any size monetary donations • gift certificates • merchandise for raffle prizes 								

Please fill in the attached form and return it by July 15, 2018

Autumn Fanfare Corporate Sponsor Back Page Ad is First Come/First Serve. It will go to the donor who's request order we receive first. Send in the \$250 with your request and if it is still available we will contact you for the additional Payment of \$50.

We very much appreciate friends like you who share our mission of Excellence through **Class, Style and Pride.**

Thank you for your support!
The Webster Marching Band Boosters, Inc.



2018 Sponsor/Advertiser Form

Company Name: _____

Contact Information (address/email): _____

Size	Rate Unchanged from 2011
AFS On/Back Cover (First Come/First Serve)	New This Year \$300
Traditional Autumn Fanfare Sponsor	\$ 250
Full Page	\$ 150
Half Page	\$ 90
Quarter Page	\$ 60
Eighth Page	\$ 40

Artwork for the **fullcolor** program:

- New camera ready artwork is enclosed (a business card or flyer would be great)
- New electronic submission will be sent to ksnjason@rochester.rr.com

Please make checks payable to **Webster Marching Band Boosters, Inc.**

If you have questions about Autumn Fanfare Advertising, please contact Jason Lee at ksnjason@rochester.rr.com or at 585-872-4871.

We've made it quick and convenient to use your credit card or PayPal account! If you would like to sponsor us at one of the levels described above, you may do so now and purchase a sponsorship package using our website – www.webstermarchingband.org. Mouse over "Support Us" on the top right side of the page then click "Autumn Fanfare Sponsor". Simply choose a sponsorship package using the drop-down menu under "Sponsorship Options" and click the "Buy Now" Paypal button. A small fee is added to cover our transaction cost.

Mail the form, check and revised/new artwork to:

Webster Marching Band Boosters, Inc.
Kelly Farrar
1317 Cherry Laurel Circle
Webster NY 14580